



Friendship force

NEW ZEALAND FIELD REP TEAM

Dear Clubs,

8TH July 22

GREETINGS to you all.

MOVING FORWARD –

It is great to see that Inwards and Outwards journeys are on the upward trend. While we have this new activity **this is the time** to attract new members to your club.

One way of achieving this is to request the general public's help with home-hosting by advertising in your local free "whats on column" Newspaper. These adverts are normally limited to about 30 words.

The Wellington club has already started advertising and here are a couple of examples you may be able to use or modify ...

HOME HOSTING & WORLD TRAVEL

*Our club will be hosting club members for 5 nights fromduring the month of.....
Can you help ? Full support and Great fun. Email*

HOME HOSTING & WORLD TRAVEL

*As part of joining our club would you like to host international guests for 5 nights.
We travel and host club members from around the world who reciprocate.
Email*

We all need to advertise in ways that we haven't used in the past.

It would be great if each club could appoint a dynamic member to concentrate on advertising.

FFI NEWSLETTER

All members who are registered with FFI should have received a Newsletter on 7th July. If you haven't please check your spam box as I am aware this has occurred for some members.

GATHERING 26-29 August – Taupo

Keep encouraging your members to attend and enjoy the fellowship and help shape the future direction of our clubs,

Looking forward to seeing you all there.

Registrations are open and should be on your computer sent from each President.

FIND IT- FILL IT OUT - SEND IT

We are also looking forward to club responses to the questions below;

- What do your members want from Friendship Force going forward? What keeps them as members? What is important to them?
- What are we offering new members, and how did we 'sell' Friendship Force to recent new recruits?
- The future of journeys, inward and outward – what does your club want in the way of outward journeys? And what is an ideal length of time you are comfortable hosting an inwards?
- Domestic journeys in 2023 – let's make the most of our current free fees!
- Themed inward journeys – new ideas?

SEE YOU IN TAUPO

Kind regards
Graham Wigley
Field Rep